Media for Thinking the Unthinkable

Designing a Dynamic Medium for Science and Engineering, Seeing and Understanding

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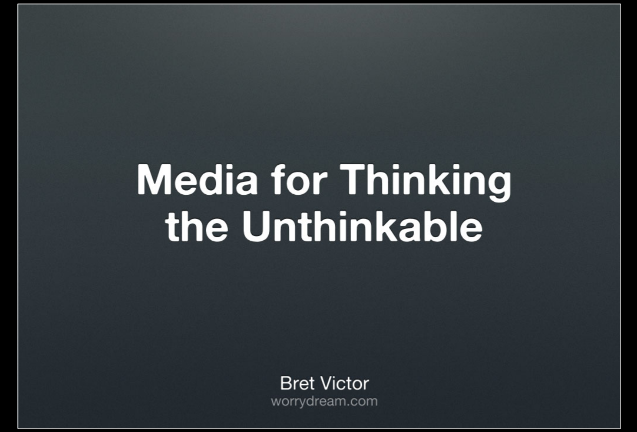
April 2013

INTRODUCTION



This talk is about a particular kind of media, which is **media for thinking in**.

And it's about a particular kind of thinking, which is **understanding systems**.

Science is **understanding** a system in the world.

Engineering is building a system in the world, where the challenge is often **understanding** what's being built.

Media are our thinking tools. Our **representations** of a system are how we understand it.

To understand or build new complex systems, we need **powerful new representations**.

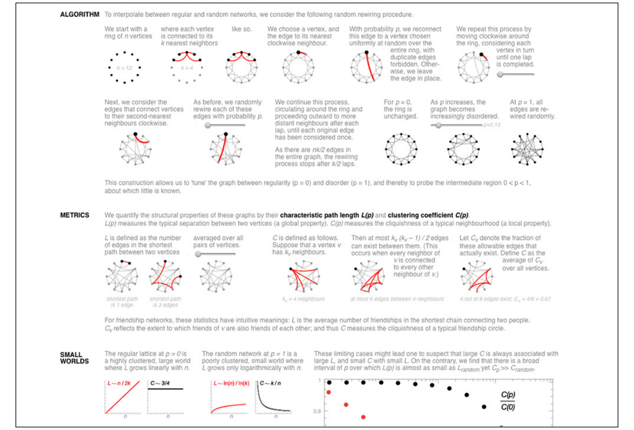
And we need a **powerful new medium** in which to create and work with these representations.

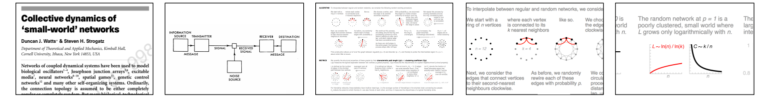
Today's representations were designed for the medium of paper.

This talk will show **examples** of new representations for systems, and offer **hints** as to what a new medium might be like.

SEEING BEHAVIOR

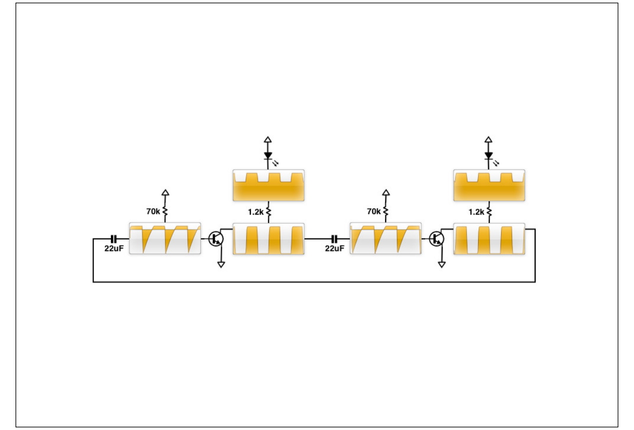
Scientific Communication as Sequential Art

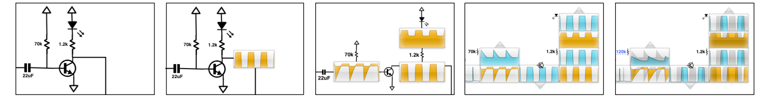




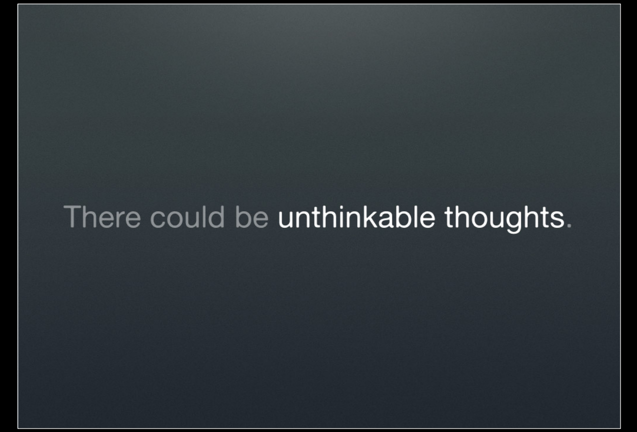
SEEING ALL BEHAVIOR

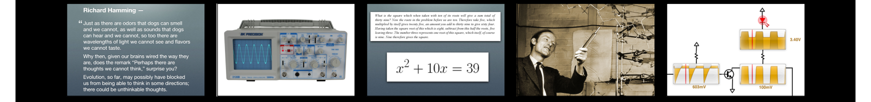
Inventing on Principle / Circuit



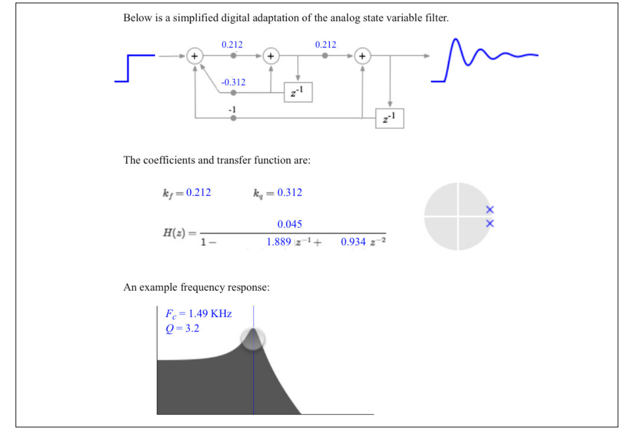


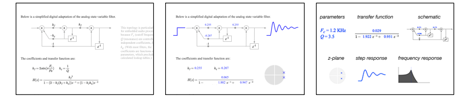
THINKING THE UNTHINKABLE





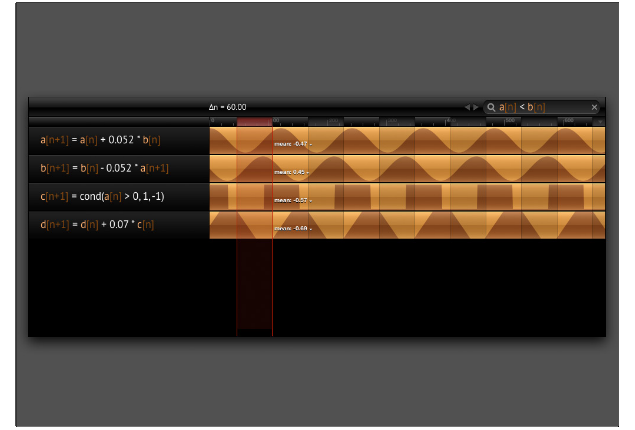
MULTIPLE REPRESENTATIONS OF BEHAVIOR





INTERACTING WITH BEHAVIOR

Multitrack Signal Processing



This example shows an environment for working with difference equations.

The example is about **directly interacting with behavior** as opposed to just parameters.

Defining and seeing **transformations** of the system's variables.

Selecting parts of the behavior, **measuring** them, and seeing **reductions** of them.

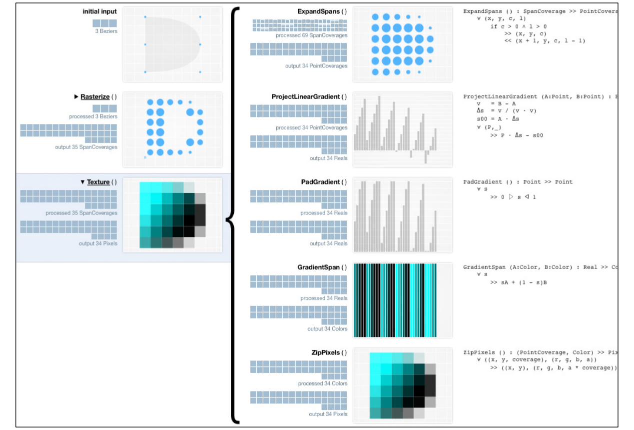
Using **search** to dynamically select parts of the behavior that meet a condition.

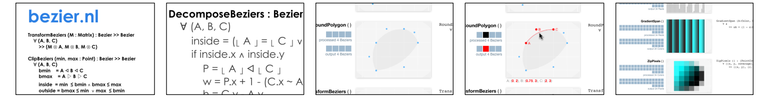
Plotting any measurement **against** any parameter.

This **abstracts over the parameter**, giving a representation of not just one particular system, but an **entire family of systems**.

LINKED REPRESENTATIONS

Nile Viewer





This example shows an environment for the Nile programming language.

The example is about representations **linked together**.

This is the code for a vector graphics engine.

Both the language and code are well-designed, yet they are difficult to understand if one cannot see the behavior of the system.

In this environment, the data in the pipeline is visualized **at every stage**.

Pointing to any object highlights **where it came from** in previous stages, **where it went** in later stages, and the **lines of code** that produced it.

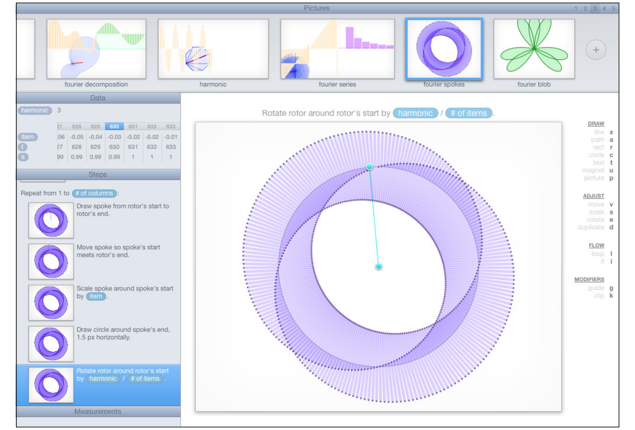
The representations all work together.

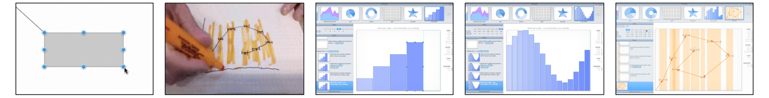
Different types of data use different visualizations.

You can get the gist of the how the system works by ignoring the code and just looking at **how the data was transformed.**

CREATING REPRESENTATIONS

Drawing Dynamic Visualizations





A medium for working with many dynamic representations must provide a good way to **create** all these representations.

Visualizations should be created by **thinking visually**.

Hand-drawing is direct and expressive, but not dynamic.

Code is dynamic, but coding is indirect, symbolic, non-visual.

This example is a tool in which the designer specifies a picture by **directly drawing on a canvas**, as in Illustrator.

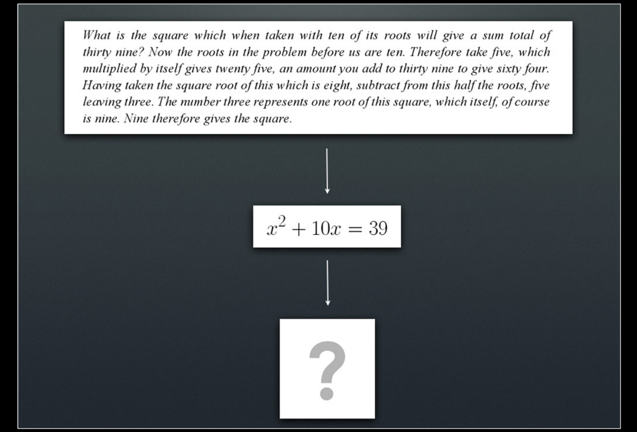
Drawing actions can then be **parameterized** with variables and expressions.

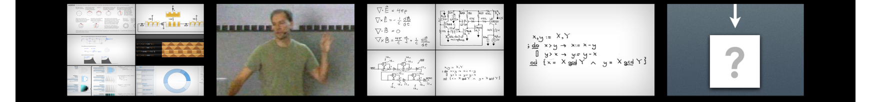
The picture can therefore **depend on data**. With different data, we see a different picture.

These pictures can thus be used as representations of systems.

Designers aren't confined to standard chart types, but can draw **ad-hoc representations** to explore whatever they need to understand about a particular system.

CLOSING





Summary of the principles and examples presented in this talk.

All of the examples I've shown here are **hints**.

They are nibbling at the corners of a big problem — what is this new medium for understanding systems?

We must get away from pencil-and-paper thinking.

Even when working on the computer, we still think in represen-tations that were invented for the medium of paper.

Especially when programming.

Programming languages are written languages — they were designed for writing.

We have an opportunity to reinvent how we think about systems, to **create a new medium**.

I don't know what that medium is, but if you'd like to help find it, let me know.